

SPONSORSHIP PROPOSAL



Middle School Walk-a-Thon

Benefits The Bloomfield Educational Foundation

Event DATE: Friday, October 5, 2018

Middle School Field: BLOOMFIELD, NEW JERSEY

Bengalthon Background and Sponsorship Summary

Alla Vayda-Manzo, Bloomfield Middle School Principal sought to provide after school enrichment and healthy living experiences for her middle school students. Working with the Bloomfield Educational Foundation and educational staff, the idea of a walk-a-thon was proposed to the District, who embraced it and offered to bring the 6th grade students from the eight Bloomfield Elementary Schools to participate in this event as well. And so, Bengal-thon was created!

FAST FACTS about the 2018 Bengalthon

DATE:	Friday, Oct 5, 2018
LOCATION:	Bloomfield Middle School Field, Huck Rd., Bloomfield, NJ
EVENTS:	Student assembly and lunch; walk-a-thon on school grounds; prizes for best classroom and individual participation and
VOLUNTEERS:	100
PARTICIPANTS:	We anticipate over 1500 students will participate.

Sponsorship Summary

Bengalthon, an important event to support middle school educational endeavors in Bloomfield, relies on sponsors to meet its fundraising goal. Depending on the level of sponsorship chosen, your company will be acknowledged on the Bloomfield Educational Foundation website, recognized on the official Bengalthon event flier to be sent home to every family and included in walk-a-thon signs, banners and on t-shirts.

Of special note- Sponsorships are fully deductible as the Bloomfield Educational Foundation is recognized as a registered 501-C-3 charity.

2018 BENGALTHON SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSORSHIP - \$1000.00

- Corporate logo prominently displayed on BEF website and Facebook page
- Special press release announcing name(s) of Champion Sponsors
- Corporate logo featured on all brochures, posters and advertisements (early agreements)
- Top billing on fliers sent home to all Bloomfield school children
- Title Sponsor tent at walk site
- Event day recognition

BLUE RIBBON SPONSORSHIP- \$ 500.00

- Blue Ribbon sponsors logos on all brochures, posters, and BEF website and Facebook page
- Company name on fliers sent home to all Bloomfield School Children
- Blue Ribbon Sponsor tent at race site
- Event day recognition

SPIRIT SPONSORSHIP- \$250.00

- Sponsor promotion table
- Name on event flier sent to all Bloomfield school children
- Event Day recognition

Sponsorship Reservation Agreement

_____ YES! We would like to be a sponsor of the 2018 Bengalthon!

TYPE OF SPONSORSHIP: (check one)

___ Champion Sponsorship- \$1000

___ Blue Ribbon Sponsorship - \$500

___ Spirit Sponsorship - \$250

CONTACT NAME _____

COMPANY NAME _____

TELEPHONE NUMBER _____ E-MAIL _____

MAILING ADDRESS _____

Please make checks payable to:

BLOOMFIELD EDUCATIONAL FOUNDATION

Memo: Bengalthon

MAIL TO:

Att: Bloomfield Middle School Bengalthon

14 Hatfield Street

Caldwell, NJ 07006

For further information, call Ann Dassing, 973-403-0032